



# SPONSORSHIP PACKAGES.

2024 Dropknee Sessions

PORT MACQUARIE, NEW SOUTH WALES  
SEPTEMBER, 2024



# WELCOME

Coffs Harbour's Mitch Ashcroft  
at the 2023 DKS event.

## INTRODUCTION

Dropknee Sessions (DKS) was founded off an idea back in 2001 by contest organiser and former World Tour Judge, and DK enthusiast Clayton Pickworth.

The concept was simple, a collective approach from the best Dropknee riders in the country, who banded together to create a better competition format and time frame for dropknee contests. This format allows the competition to be held in the most favourable waves and conditions as possible. Unlike the conditions in previous tour contests.

In 2002, the first DKS event was held at town beach, Port Macquarie, hosting a massive 48 riders, the most the one day event could take to fit the format. The event instantly drew a worldwide audience and competitors came from as far as Japan, Hawaii, Peru, New Zealand, Mainland USA, Canary Islands, South Africa and even a competitor from Israel!

DKS has had a rich and prestigious history, and quickly became the premier Dropknee body boarding competition in the world.

In 2024 DKS returns for their 22nd Anniversary, in September (date TBC) at the home of body boarding in Australia, Port Macquarie.



*We look forward to hosting competitors, sponsors and supporters for what will be the 22nd running of the DKS Competition since 2001.*

**Clayton Pickworth**

DKS Founder and Event Organiser.

*Clayton Pickworth*

# EVENT HISTORY

The proceeding years numbers fluctuated but the diversity of riders became more present with a host of international riders making the journey. The competition grew into 2 dedicated events (DKS Port Macquarie and DKS Forster) after the rider entries grew too big for a single event.

So highly regarded, the then World Tour of Bodyboarding even approached contest organisers to place the DKS events onto the World Tour schedules, as the numbers swelled, riders competing in DKS events out numbered World Tour Dropknee Competitors 2 to 1.



Newcastle's Ryan Duck moments after being crowned the 2023 Champion.

For 9 years straight, DKS the 'people's event' was hailed as the biggest and most prestigious dropknee event in the world, sparking further events in other countries to kick-off with similar formats.

Then in 2010, as in life, you need time to breath and DKS did just that for a few years, but now it is back! The riders are crying out for the return and the public have spoken so... now it is time!



## EVENT FORMAT



### 2023 DKS Competition Results

1st	Ryan Duck (Newcastle)	14.26
2nd	Jake Sharp (Coffs Harbour)	13.27
3rd	Jimmy Leayr (Newcastle)	12.84
4th	Aaron Glossop (Forster)	10.77



The event format is simple and easy to follow. Initial heats involve 4 X riders, 20 minute heats with 50% progression into the next round. Once this filters through, we move to rider-on-rider format for the remainder of the event, giving the riders more opportunity to exploit their talent in a battle type format right through to the final.

The event is fully insured with Surfing NSW and is permitted to run with local council approval. DKS in 2024 will be hosted back to it's original location in beautiful Port Macquarie, the home of Australian Body Boarding. The mobile contest can choose between locations from North Wall, Town Beach and South to Lighthouse Beach ensuring the best possible conditions.

DKS offers a variety of formats for competition, some which can include a man-on-man format, recharge rounds and seeding rounds all of which can be fit into the schedule on any given day. DKS aims to utilise these formats to give riders value for money and maximum time in the water as possible.



*Azza Glossop at DKS 2017,  
Town Beach, Port Macquarie.*



3 x event winner, Grant Molony (Central Coast, NSW) on his way to the finals of DKS 2022.

In 2022 we saw the largest number of competitors compete in a **dropknee competition worldwide.**

Clayton Pickworth  
DKS Event Organiser



DROPKNEE SESSIONS



Instagram  
@dkssessions



Facebook  
@dropkneesessions

# EVENT MEDIA

As an official event sponsor of DKS Port Macquarie 2024 you will have access to a selection of high-resolution event photos for distribution and/or commercial use, including; Competition Action, Event Setup, and Sponsor Signage.

In the days after the event there will also be a highlight video from the competition, which will also acknowledge all official event sponsors thanks to our dedicated video production unit, Silver Quinn Productions.

Both the video and still imagery will be made available and distributed to local and state news outlets.



# SPONSOR PACKAGES

## MAJOR PARTNER

- Naming rights as "2024 (sponsor) DK Sessions"
- Front and rear logo placement on contest rash vests
- Logo placement on social media template for posts
- Logo placement on entry form/website
- Live beach announcements all contest
- Access to high quality images from the event
- Logo inclusion on official event highlight video
- Event signage, pop up shop and presentation

**INVESTMENT: \$5,000 AUD**

## MINOR PARTNER

- Shoulder logo on contest rash vests
- Logo on website
- Social media posts/video
- Event signage, pop up shop and presentation
- Access to high quality images from the event
- Live beach announcements all contest

**INVESTMENT: \$1,000 AUD**

## EVENT SUPPORTER

- Social media posts/video
- Event signage, pop up shop and presentation
- Access to high quality images from the event
- Live beach announcements all contest

**INVESTMENT: \$500 AUD**



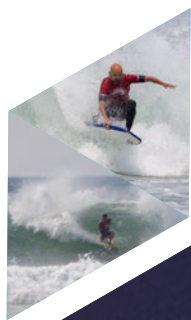
*Over a decade chasing the DKS title, Dane Pope made 2022 a year to remember.*



2023 DKS Competitors on day one of competition at Lighthouse Beach Port, Macquarie,



2022 DKS Lighthouse Beach event setup.



**Clayton Pickworth**

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